







Project Morry is a nationally recognized, year-round youth development organization that provides to each child a multi-year commitment anchored by a network of support and gain increased social skills, a superb residential summer camp

Inhanced self-esteem, positive core values and a greater dense of the personal responsibility.



Morry Stein

1936-1994

The vision for Project Morry, formerly called Morry's Camp, began long before the organization was established, when Morry Stein, a prominent national leader in the American Camp Association, decided that all children, if given an opportunity, would benefit from the unique educational, recreational and personal growth that a residential summer camp provides - regardless of their socioeconomic status.

As the owner and director of Camp Echo Lake (CEL) in Warrensburg, New York for 30 years, Morry worked tirelessly with his wife Amy to establish CEL as one of America's premier camps. Seeing firsthand the profound and lasting impact that camping had on the lives of children led Morry and Amy to establish the Echo Lake Idea in 1970. This project provided a one-week scholarship camping program for children from economically challenged communities.

The initiative was a success, but for Morry, it was only the first step toward his dream to see the privilege of summer camp extended to every child. In 1994, as the chairperson of the American Camping Foundation, an organization that had raised over \$1 million to send children from at-risk communities to camp, Morry was incredibly close to seeing it happen. When he traveled to Martinsville, Indiana in October of that year to run the Foundation's annual Board meeting, the excitement and enthusiasm were palpable. The organization was nearing its fundraising goal, and the gift of camp for "all" was within reach.

On Morry's return flight home, on October 31, 1994, he died in a plane crash in Roselawn, Indiana. The camping world lost a true hero that day, but Morry's family, friends, colleagues, and campers did not let his dream go with him. They joined together to fulfill his mission and

created Morry's Camp in 1995. In 2007, the name was changed to Project Morry, to reflect the full scope of our organization's year-round work and holistic youth development program model.

Today, with nearly 200 proud and grateful Project Morry alumni standing with us, it's safe to say that Morry's dream has become reality.



A Message From Our Chairperson

Morry Stein: A legacy for the generations

We know there are no coincidences. Morry's sudden and very dramatic death profoundly affected the lives of so many youth from underserved communities. I wish he could meet every one of the youth in our program and our alumni to see how the depth of his vision and leadership is making an impact on so many lives.

On October 31, 1994, Morry was killed in a plane crash on American Eagle Flight 4184. To assuage his and our grief and because he was a man of action, Ben Appelbaum marshaled our family, friends and professional colleagues together to create a camp that would honor Morry's enormous legacy in camping and child development. We gathered around the table in my dining room for our planning meetings, to decide what we would do to fulfill Morry's mission. In 1995, we created Morry's Camp. The words "no" and "it can't be done" didn't exist in Ben's vocabulary. Powered by idealism and that good old "can-do" spirit, off we charged!

In the cold light of day we all know that idealism will only get you so far. As an organization, we hit so many bumps in the road, including the sudden loss of Ben. We quickly learned that without pragmatic underpinnings, dedicated leadership and solid financial footing, the best of our hopes and dreams could quickly vanish into a cloud of dust. But through the leadership we found in our family, friends, committed board members, and dedicated supporters, we persevered.

Our growth in nearly two decades has been remarkable - a marvelous fusion of idealism and pragmatism. How far we have come... from a summer camp program to an award-winning, year-round program.

Thanks to our very loyal Board of Directors, a talented and dedicated staff, and the continued support of many donors, our organization is today a wonderful tribute to a unique human being. It is only fitting that Morry's legacy, Project Morry, is now a stellar success. We have lots to share with you as you read this annual report. Enjoy!

Sincerely.

Amy Medine Stein Chairperson

"It's the last oasis, so to speak, of experiences for children where they can be with other children, where they can be with young adults who are excellent role models. and really grow and expand and learn from each other and with each other."

MORRY STEIN





From the Executive Director

When I sat down to recap 2012-2013 for this report, I struggled with where to begin. Perhaps that's because Project Morry kids experience so many milestones and successes that choosing highlights seems rather impossible. Maybe it's because so much of what happens during a summer is testimony to the other 10 months of the year, and vice versa — and it's hard to know where to start. I know it's because I want all of you to meet our kids, as no words can replace the amazing feeling of pride, belief, and celebration that comes with a handshake and an introduction to a kid who is a part of Project Morry.

One thing is for sure: I can't talk about where we are, without first reflecting on how far we've come.

What started out as a summer camp has evolved into a robust, year-round program that helps to shape the lives and futures of promising youth from communities that typically do not have the resources to provide the intense kind of program we offer.

We make a 9-year commitment to each child, beginning with an amazing and impactful summer camp experience in Glen Spey, NY, where acres of land, fresh air, and a safe, carefully-crafted experience gives our youth a new perspective.

Camp is just the beginning. It sets the stage for the work that takes place during the school year through structured, thematic monthly meetings, supported by a coaching and mentoring program. (You can read more about this starting on page 10.) As important as the skills our kids learn during the year is the way in which they approach their goals. Experience has taught us that when expectations are



communicated to our students, they work hard to achieve them - so we set the bar high and challenge them to REACH. Reaching looks different for every kid; it can be making every meeting, volunteering to read out loud, arranging to meet their mentor, challenging themselves through workshops, or simply being a role model to the younger participants.

All of this is done with the intentionality of ensuring each child truly believes that she/he can MAKE A DIFFERENCE in her/his own life. And, you can imagine our pride when we see the incredible results: Our kids being leaders in their schools, moving on to the next grade on time (as 95% of our kids do!).

Our work is not easy, but it is incredibly rewarding because we know it makes a tremendous difference in so many lives. We see the proof with today's kids, and in the lives of nearly 200 alumni who remain involved.

As we move forward, we know the opportunities for our program, and for our kids, are endless – and we owe that to you. Thank you for reading our report, and for being part of the Project Morry family.

"Simply put, we are with our youth – for 9 years. Through the school year and during the summer: to teach them, guide them and propel them toward a future of their own design, which may otherwise not be possible."

Dawn Ewing
Executive Director



We're teaching kids how to avoid or overcome the things that could throw them off-track.

From Our Board President

Full Speed Ahead

With great pride, I share with you that fiscal years 2012 and 2013 were truly stellar for Project Morry. As this report reveals through numbers and stories, our goal to create opportunities for the youth in our program propels our work to new heights every day. Our success in helping children would not be possible without the generous support of our friends: whether you are a volunteer or a donor (or both!), you enable us to constantly reach for the horizon beyond the future we can already see.

I want to make it clear in this report that what's really at stake is this: Project Morry changes the life of every participant. It starts, in most cases, with the magic of a child's first summer at camp. From there, the stories vary. For some, it's election to our student government, a better grade, or even finally making honor roll. For others, it's making a good decision rather than the easy one, or helping a friend do the same. It's the fact that every one of Project Morry's kids graduate high school with a plan. In some cases, that means being the first in their family to attend college. What an incredible feeling that must be!

We are projecting major growth in the years to come, and as we approach our 20th anniversary rejoicing in the pride associated with that landmark, we are also looking forward, and determining our strategy for the next 20 years and beyond. No matter how far we get, we raise the bar and tell ourselves we're still just beginning. That's how we ensure Morry's dream outlasts us all.

Again, thank you – your support makes a tremendous difference, and we are immensely grateful.

07/200

Doug Present

President, Board of Directors

Amy Stein and Doug Present

Project Morry By the Numbers

- Established: 1995
- Facilities:
 - **8,000** square foot office in Elmsford, NY
 - 965 acre site in Glen Spey, NY

 permanent home of

 Morry's Camp
- Graduates to date: 197
- Children currently enrolled: 348
- New children enrolled annually: 75

- Communities served: 6
- Participant age: 9-18
- Staff, volunteers, mentors:
 10 full time staff, 90 seasonal staff
- Years with each child & family: 9
- Retention rate, year-to-year: 88%
- Meetings during school year: 63
- 9 undergrad meetings in each community served
- 9 post grad meetings in Elmsford office

Project Morry kids who...

- move on-time to next grade: 95%
- graduate from high school: 100%
- go on to college: **78%**
- have secured a college degree: 91%





Giving Children a Chance to Succeed

Project Morry's success in dramatically changing the lives of youth is rooted in our holistic youth development program model, and in our commitment to explore and bring to the surface, in a safe and nurturing environment, every aspect of a student's potential. To do this, we make an unparalleled 9-year commitment to our kids, supporting, encouraging and teaching them from the age of 9 until they graduate from high school. With year-round support, young people are guided through a critical period in their academic and social development.

Growing up in urban neighborhoods in New York and Connecticut, students are referred to Project Morry from schools, community organizations and agencies. They are selected to participate in the program based on their leadership qualities, ability to work within a group, the potential to enhance their personal and academic lives, desire to attend camp, a supportive family environment, and financial need.

Project Morry's intentional focus on educational enhancement has gained national recognition in the area of youth development.

Undergrad Program: 4th - 7th grades

Monthly school year meetings are based on a structured curriculum and utilize the "Path to Success Passport" to teach children to identify and achieve goals, and then let them experience the resulting self-confidence and pride. Each gathering focuses on a specific theme, like goal-setting, overcoming obstacles, improving social skills, and building a network of support. Team building, written and verbal communication skills, and personal reflection are practiced throughout the year.

At 3 ½ week summer camp sessions, education plays a key role in all activities, which combats the potential

for "summer learning loss" and prepares campers for the academic challenges of the next grade.

After their 7th grade summer, before the 8th grade school year, students graduate from the Undergrad Program and are encouraged to commit to the 5-year Post Grad Program.





Post Grad Program: 8th - 12th grades

At monthly school year meetings, participants are challenged to reflect on their lives, strengthen their decision making skills and assess the consequences of their decisions, examine their motivation to achieve their goals, and evaluate their short- and long-term goals.

Post Grads attend Morry's Camp for a minimum of 4 weeks. These experiences include all the traditional outdoor camping activities as well as activities dedicated to leadership and post-high school opportunities. Youth visit historic sites, museums and colleges, and explore internships. Every single young person graduates with a plan.

Mentoring/Coaching Program

We match Post Grad high school juniors and seniors with volunteer coaches, who make a 2-year commitment to work one-on-one to help youth achieve their goals. Quarterly workshops, presented by trained professionals, encourage parents' participation. The focus is on preparing college applications, financial aid, resume building, and college essay writing. This close working relationship between the youth and their coaches supports a sense of self-motivation and builds self-confidence, and often results in a strong bond. We love to see Project Morry graduates maintain a relationship with their coach into the college years.





Morry's Camp

In the summer, boys and girls, ages 9 to 18, enjoy a residential camp community, free-of-charge, in the tranquil setting of Morry's Camp in the



Catskill Mountains of New York. Programs at camp address important aspects of girls and boys educational and personal development, including music, social action, leadership, creative writing, and literacy, among other topics. Aside from specific skills, the promise of camp is a safe, nurturing place where kids can be vulnerable and take positive risks, and feel free from the pressures or worries they may face in their daily lives.

There are two special programs at Morry's Camp designed to help young men and women grow into their best selves and make good decisions:

Carol's Circle – Empowering Girls

Carol's Circle, named after Carol Kestenbaum, plays a critical role in providing the safety, mentoring and encouragement girls need to overcome traditional gender stereotypes and expectations. Through small group activities, girls have an opportunity to share their experiences through discussion, projects and games that explore issues of self-worth, including stress management, peer pressure, body image and the impact of messages on girls and young women.

The Harris Sherman Project – Guiding Young Men

The Harris Sherman Project, named in memory of Harris Sherman, honors the legacy of a young man who lived his life being kind to all. Through this program, our older male campers get the opportunity to inform, inspire and create a safe space for other young men to be themselves. Bi-weekly sessions are facilitated using current events, documentaries, open discussion, and storytelling.



PROJECT MORRY AT A GLANCE

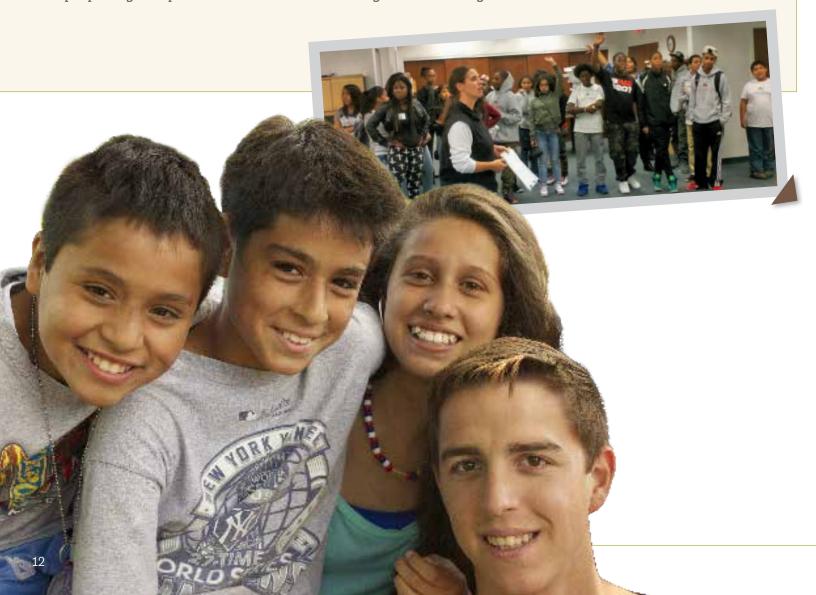
Undergrad Program: 4th - 7th grades

Monthly school year meetings focus on specific themes, like goal-setting, overcoming obstacles, improving social skills, and building a network of support.



Graduation
from Undergrad
Program.
Students are
encouraged to
commit to the
5-year Post Grad
Program.

At 3.5-week summer camp sessions, education plays a key role in all activities, combatting the potential for "summer learning loss" and preparing campers for the academic challenges of the next grade.



Post Grad: 8th - 12th grades

At monthly school year meetings, participants are challenged to reflect on their lives and focus on their goals. Always thinking about the future, we focus on time management, financial planning, SAT prep, resume writing, leadership development, and public speaking.

8th 9th 10th 11th 12th
Grade Grade Grade Grade

CAMP: 4 weeks

CAMP & COLLEGE VISITS: 2 weeks each

LAST YEAR
OF CAMP:
7 weeks

Students are encouraged to participate in **summer internships**.

Graduates
become
alumni and
one year after
high school
graduation are
eligible to apply
to Morry's
Camp as **staff**.

Post Grads attend Morry's Camp for a minimum of 4 weeks. These experiences include all the traditional outdoor camping activities as well as activities dedicated to leadership and posthigh school opportunities. They visit historic sites, museums and colleges, and explore internships. **Every single young person graduates with a plan.**

The World of Camp

Programs at Morry's Camp address every aspect of the educational and personal development of girls and boys. For instance, Carol's Circle is a place where young girls share their experiences in small groups and explore issues related to self-worth, including conflict management, peer pressure and media influence. The Harris Sherman Project offers young men a safe space to be themselves and benefit from the positive role modeling of older campers. Other programs focus specifically on music, social action, leadership, creative writing, and literacy, among other topics.



THE YEAR IN PICTURES



Breaking a sweat: Skills honed playing sports – teamwork, patience, practice and hard work, among others – translate into better academic and career performance.

GOLD GREEN

(ANEX)

Year-round
learning: Writing
and literacy are
core elements
of the Morry's
Camp curriculum.
There's no summer
learning loss
here – our kids
enter each grade
ready to face new
challenges.



At camp, the miracles are so small, you could easily miss them if you don't know where to look. It's a child nicely asking another to pass the salt. It's a



project morri

Dare to Dream: The more friends we make, the more dreams we make come true.

Events to Remember

Each year, Project Morry hosts two successful fundraising events: the Autumn Elegance gala, which garners tremendous support from our Board of Directors, honored guests and other long-standing supporters of our mission; and Dare to Dream, a "party with a purpose," where we celebrate and introduce new friends to Project Morry.

In 2013, at our 17th annual Autumn Elegance event, Project Morry raised over \$435,000 in gross revenue, representing an increase of more than 45% over the previous fiscal year. More than 400 guests gathered together at Three Sixty/Tribeca to celebrate and honor the contributions of two outstanding honorees: **Jeff Ackerman**, the Morry Award recipient, in recognition of his lifelong achievements as a mentor, coach and advocate for youth; and **Andrew M. Zwerman** and **Wagner & Zwerman LLP**, recipients of the Corporate Social Responsibility Award, for outstanding commitment to the goals of Project Morry and exemplary leadership and financial expertise in the camping world.



Camps That Give & Kids That Give

The camp community is incredibly supportive of Project Morry. Private for-profit camps and the inspired youth who represent them partner with Project Morry to undertake fundraisers on behalf of our kids, including walk-a-thons, carnivals, swim-a-thons, bake sales, in-kind donations, and other projects.

Over the years, we have established numerous partnerships with a host of private camps, which offers campers and their families a wonderful opportunity to give back to at-risk youth who participate in our program. In 2012-2013, active camps included:

Black Bear Lake Day Camp
Lake Bryn Mawr Camp
Camp Chipinaw
Deerkill Day Camp
Camp Echo Lake
Coleman Country Day Camp
Elmwood Day Camp
Gate Hill Day Camp
Hampton Country Day Camp
Indian Head Camp
Iroquois Springs
Ivy League Day Camp – NY
Camp Lokanda
Liberty Lake Day Camp

Mount Tom Day Camp
North Shore Day Camp
Southwoods
Summer Trails Day Camp
Timberlake Camp
Timberlake West
Camp Towanda
Camp Walden
Camp Walt Whitman
Camp Wayne for Boys
Camp Wayne for Girls
Camp Wicosuta
Woodmont Day Camp

Kids That Give:

We receive year-round support from highly-motivated youth who generously dedicate their time to helping our organization grow and develop, whether by creation of fundraising projects or important in-kind donations. We're proud to help cultivate our community's next generation of volunteers, Board members and supporters.



We gratefully acknowledge the following supporters whose contributions of \$500 & above were received in Fiscal Year 2012 (10/1/2011 - 9/30/12)& Fiscal Year 2013 (10/1/12 - 9/30/13).

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Westchester Fashion Academy

Consolidated Statement of Financial Position

as of September 30, 2012

ASSETS	
Current	Accete

Cash	\$546,049
Contribution receivable, net of all	lowance
for doubtful accounts of \$48,447.	597,514
Marketable securities	350,900
Prepaid expenses	103,540
Total Current Assets	\$1,598,003

Property and Equipment

Land	1,000,000
Furniture and equipment	626,176
Buildings and improvements	2,911,271
Subtotal	4,537,447
Less accumulated depreciation	-418,061
Total Property and Equipment	4,119,386

Other Assets

Contributions receivable, less cu portion, net of allowance for do	
-	
accounts of \$71,407	
Total Other Assets	•
Total Assets	\$6,598,072

LIABILITIES AND NET ASSETS **Current Liabilities**

Total Current Liabilities	\$191,231
Current portion of note payable	12,133
Accrued expenses	21,992
Accounts payable	\$157,106

Long-Term Liabilities

Note payable, less current portion	28,151
Total Long-Term Liabilities	28,151
Total Liabilities	219,382

Net Assets	
Unrestricted	4,184,755
Temporarily restricted	2,193,935
Permanently restricted	
Total Net Assets	6,378,690
Total Liabilities and Net Assets	\$6,598,072

Consolidated Statement of Activities as of September 30, 2012

	TEMPORARILY UNRESTRICTED	RESTRICTED	TOTAL
Revenue and Support			
Contributions	\$1,062,211	\$516,223	\$1,578,434
Special event income (net of			
direct expenses of \$123,041)	136,582		136,582
(Loss) on the sale of marketable	!		
securities	-9,673		-9,673
Unrealized gain on marketable			
securities	18,771	2,816	21,587
Interest and dividend income	5,744	12,584	18,328
Rental Income	44,946	-	44,946
Net assets released by restriction	n -		
restrictions satisfied by			
payments	360,225	-360,225	-
Total revenue and support	1,618,806	171,398	1,790,204
Expenses			
Program services-			
Undergrad Program	1,120,066	-	1,120,066
Post Grad Program	474,395	-	474,395
Total program services	1,594,461	-	1,594,461
Supporting services-			
Administrative and general	307,422	_	307,422
Fundraising	38,634	_	38,634
Total supporting services	346,056	_	346,056
Total expenses	1,940,517	_	1,940,517
	, ,		, , , ,
Change in Net Assets	-321,711	171,398	-150,313
Net assets at beginning of year	4,506,466	2,022,537	6,529,003
Net assets at end of year	\$4,184,755	\$2,193,935	\$6,378,690



Consolidated Statement of Financial Position

as of September 30, 2013

Current	Accote
Current	MODELD

Total Current Assets	\$1,935,799
Prepaid expenses	114,043
Marketable securities	267,048
for doubtful accounts of \$56,599	832,558
Contribution receivable, net of al	lowance
Cash	\$722,150

Property and Equipment

Land	1,000,000
Furniture and equipment	654,125
Buildings and improvements	2,999,521
Subtotal	4,653,646
Less accumulated depreciation	-565,638
Total Property and Equipment	4,088,008

Other Assets

Total Assets	\$6,590,373		
Total Other Assets	566,566		
accounts of \$45,938	566,566		
portion, net of allowance for doubtful			
Contributions receivable, less current			

LIABILITIES AND NET ASSETS Current Liabilities

Accounts payable	\$163,136
Accrued expenses	60,676
Current portion of note payable	15,155
Total Current Liabilities	\$238,967

Long-Term Liabilities

U		
Note payable, less	current portion	24,843
Total Long-Term	Liabilities	24,843
Total Liabilities		263,810

Net Assets

Unrestricted	4,193,378
Temporarily restricted	2,133,185
Permanently restricted	-
Wedel Met Nonete	C 226 FC2
Total Net Assets	0,320,503
Total Liabilities and	0,320,303

Consolidated Statement of Activities as of September 30, 2013

	TEMPORARILY UNRESTRICTED	RESTRICTED	TOTAL		
Revenue and Support					
Contributions	\$1,091,167	\$290,472	\$1,381,639		
Special event income (net of					
direct expenses of \$114,685)	459,613	-	459,613		
(Loss) on the sale of marketable					
securities	-1,966	-3,149	-5,115		
Unrealized gain (loss) on					
marketable securities	20,107	-4,154	15,953		
Interest and dividend income	2,353	10,694	13,047		
Rental Income	39,205	-	39,205		
Net assets released by restriction -					
restrictions satisfied by					
payments	354,613	-354,613	-		
Total revenue and support	1,965,092	-60,750	1,904,342		
Expenses					
Program services-					
Undergrad Program	1,081,444	-	1,081,444		
Post Grad Program	500,535	-	500,535		
Total program services	1,581,979	-	1,581,979		
Supporting services-					
Administrative and general	322,674	-	322,674		
Fundraising	51,816	-	51,816		
Total supporting services	374,490	_	374,490		
Total expenses	1,956,469	-	1,956,469		
_					
Change in Net Assets	8,623	-60,750	-52,127		
Net assets at beginning of year	4,184,755	2,193,935	6,378,690		
Net assets at end of year	\$4,193,378	\$2,133,185	\$6,326,563		

The financial statements of Morry's Camp, Inc. are audited by Wagner & Zwerman LLP, Hauppauge, NY. For a copy of the audited financial statements with footnotes, write to: Accounting Department, Morry's Camp, Inc., 350 Executive Blvd. Suite 125, Elmsford, NY 10523 or Office of the Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271.



350 Executive Boulevard Suite 125 Elmsford, NY 10523 T 914.592.3055 F 914.592.2930

www.projectmorry.org

Staff

Dawn Ewing
Executive Director

Deb C. Jones
Associate Director

Luke Jones Associate Director

Joan Rashid Senior Director of Development

Laney Mulholland Director of Operations

Ian Schwartz
Camps that Give
Relations & Media
Outreach Coordinator

Philip James Undergrad Coordinator

Akienyalay Bruce Undergrad Coordinator

Dennys Concepcion PG I & II Coordinator

Lorilee Chien Post Grad III, IV & V Coordinator



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Doug Present President

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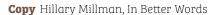
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Board FY2012-FY2013

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Design Jill Singer Graphics

The Project Morry 2012-2013 Annual Report was generously underwritten by Robert, Marla, Cory and Justin Oringer.

