



projectmorry
OUR YOUTH • OUR COMMUNITY • OUR FUTURE

ANNUAL REPORT

2016/2017



MISSION STATEMENT

Project Morry is a comprehensive, year-round youth development organization dedicated to empowering children from under-resourced communities to envision a positive future.

Our nine-year commitment to each child is anchored by a superb, four-week residential summer camp experience and provides academic enrichment programs during the school year and one-on-one mentoring.

Project Morry children benefit from a network of support and gain increased social skills, enhanced self-esteem, positive core values and a greater sense of personal responsibility.

At the completion of the program, our participants will graduate from high school, be prepared for college or the workforce, and have the tools to be successful, productive citizens able to give back to their communities and achieve their life-long goals.



MORRY STEIN (1936-1994)

MORRY'S STORY

On October 31, 1994, the camping world lost a true hero.

For 30 years, Morry Stein was the owner and director of Camp Echo Lake in Warrensburg, New York, one of America's premier children's summer camps, and a national leader in the American Camping Association. Morry died in the crash of American Eagle Flight 4184 in Roselawn, Indiana.

Morry and his wife Amy rose to the forefront of their field by establishing Camp Echo Lake as one of the finest camps in the country. Morry acknowledged the long-term impact that camping made on the lives of the upper middle-class youngsters served by Camp Echo Lake. He very much wanted this experience to be shared with children from all socioeconomic groups. In 1970, Amy and Morry created and implemented the Camp Echo Lake Idea, a week-long scholarship camping program for children from under-resourced communities.

For Morry, this program was just the beginning. His goal was to give no less than every American child, regardless of economic status, the invaluable gift of summer camp. Morry was the Chairperson of the American Camping Foundation, an organization that raised over \$1 million to send underprivileged children to summer camp. On October 28, 1994, he traveled to Martinsville, Indiana to head the Foundation's Annual Board Meeting. The meeting was charged with excitement as the organization was nearing its fundraising goal, and the gift that Morry felt was so needed was about to be given.

Morry's life was taken on his return flight home, before he could fulfill his mission. In 1995, inspired by his dream and to ensure that his vision of summer camp for all children became a reality, Morry's friends, colleagues, campers and family created Morry's Camp. In Fall 2007, the name Project Morry was adopted to communicate the full scope of our year-round youth development organization and reflect the comprehensive educational programming.



LEADERSHIP LETTER

Circles...We make a lot of circles at Project Morry!

We stand in circles at our school year meetings, and we sit in a circle around our campfires. Project Morry is a circle with no real beginning or end, just a wonderful constant movement around a center. And who is at the center, the heart and soul of Project Morry?

The circle of commitment is the real life embodiment of our mission. We rely on the dedication and caring of the people who surround our children in their homes, schools, communities and at Morry's Camp. This circle is supported by our superb year-round and summer staff. And above all else, at the center of our circle, we celebrate the young people who participate in Project Morry...day in and day out. It is our joy to watch the boys and girls examine their motivations, build self-confidence, understand life's decisions and consequences, set their standards of achievement at personal excellence and reach for the stars. When one young person stands tall and feels proud in the center of our circle, it impacts us all.

Project Morry has evolved over the past 22 years from the dream of providing a summer camp experience for inner-city youth into a year-round youth development organization. Educational opportunities are created to promote critical thinking and support decision-making skills. Throughout the fall, winter and spring, young people participate in school meetings with an intensive educational focus and structured curriculum. 4th through 7th graders in our Undergrad Program and 8th through 12th grade students in our Post Grad Program benefit from a curriculum that guides young people through developing and accomplishing their short- and long-term goals. Summers at Morry's Camp intensify the learning experiences.

In addition to serving nearly 400 young people each year, we share our lives with 78 wonderful, marvelous, remarkable graduates of the nine-year Project Morry program. Our alumni return to visit us, work for us, participate as volunteers, share their perspectives and serve as role models to our younger boys and girls. Alumni make an impact on all of us with their enthusiasm for new-found independence, challenges, resiliency, choices, decisions and hopes.

We are proud to report that 98% of our young people graduate high school, 85% attend college, and others work full-time or join the military. Our circle always comes around again to Morry Stein, the inspiration behind Project Morry. His vision fulfilled completes our circle. A young person explains, "Our group has the power to achieve anything, if we all work together."

We offer our heartfelt gratitude to all who take part in our outstanding Project Morry community including campers, alumni, parents, families, Board of Directors, volunteers, staff, mentors and contributors. Thank you all for your support, encouragement and dreaming the dream with us.

We are thrilled to celebrate the efforts of everyone who has embraced Morry's dream and made it their own. We are continually amazed by the supporters and champions of Project Morry...and many of them never met Morry.

A very special thank you to our extraordinary Board of Directors, volunteers, associates and friends, as well as our caring staff, steadfast contributors and loyal supporters. We are fortunate to have so many dedicated friends. Our children look forward to a brighter future...because of your belief and support.

Dawn Ewing
Executive Director

Amy Medine Stein
Chairperson

2016 - 2017

OVERVIEW



100+ VOLUNTEERS



42

DAYS OF
SUMMER CAMP



715

WISHES MADE ON
DREAM LAKE



500

GOALS SET AND
ACCOMPLISHED



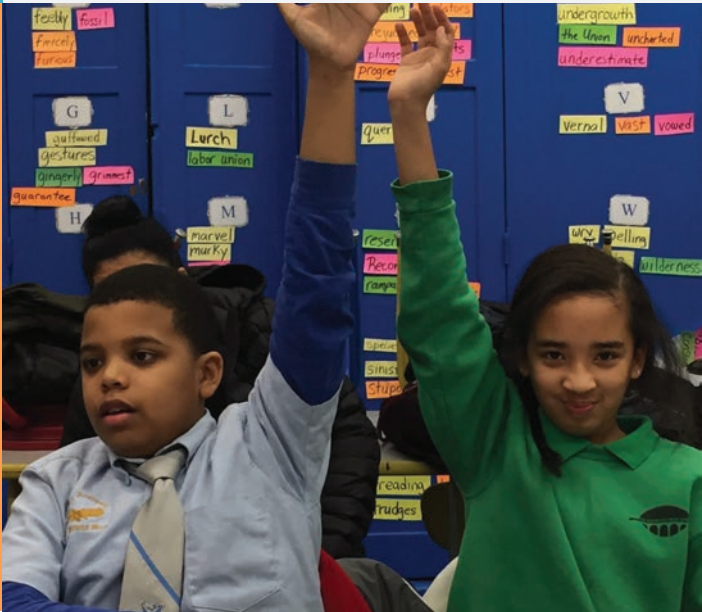
400

KIDS SERVED
ANNUALLY



7

COMMUNITY
PARTNERS



PROGRAM UPDATE

Project Morry dramatically changes the lives of youth through our promise to explore and bring to the surface, in a safe and nurturing environment, every aspect of a youth’s potential.

COMMITMENT

To accomplish this, we make a **nine-year, year-round commitment to our kids**, supporting, encouraging and teaching them. With an intensive annual summer camp experience and comprehensive school-year support from age nine until they graduate from high school, youth are guided through the most critical stages of their academic and social development.

PROJECT MORRY KIDS

The youth who participate in our programs are from urban neighborhoods in New York and Connecticut. Youth are selected based on leadership qualities, ability to work within a group, potential to enhance their personal and academic lives, desire to attend camp, and financial need. There is no cost to the participants and their families, or to the communities.

FOCUS & FUNDAMENTALS

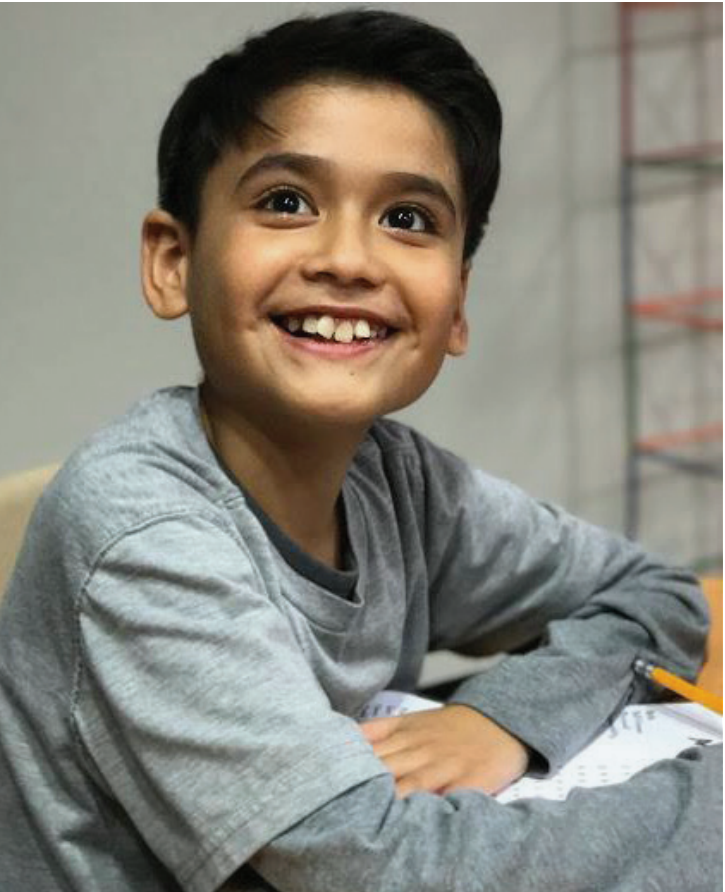
Each of our programs is designed to enhance skills and establish habits that will enable students to thrive throughout their education and beyond. We focus on **personal development, educational enrichment, 21st Century Skills and exploration of social justice themes**.

From the time students enter the Project Morry program, they are on the pathway to developing fundamental skills and qualities that contribute to positive educational outcomes, as well as constructively impacting their health and wellbeing.

TEAM
WORK

LEADERSHIP

SOCIAL
SKILLS



POSITIVE
CORE VALUES

SELF-ESTEEM

PERSONAL
RESPONSIBILITY





98%

ON-TIME
HIGH SCHOOL
GRADUATION
RATE

SCHOOL YEAR PROGRAM HIGHLIGHTS

YEAR-ROUND ACADEMIC ENRICHMENT & SUPPORT

Students meet monthly with the Project Morry team in their communities as part of our commitment to year-round support and ongoing communication. These meetings are driven by our education curriculum, but also include recreational and career-oriented activities.

2017 COMMENCEMENT

In 2017, 100% of the 51 Project Morry students graduated high school on-time and 96% went on to college or military service.



ALUMNI TESTIMONIALS

“

Project Morry has provided me with a second family, not by blood, but by shared experiences over the years and I am blessed to say **I am part of that family.**

Shaquille Simpson - Alumni

“

From the moment I stepped off the bus as a Frosh girl, I knew there was something special about this program. That was about 15 years ago and my feelings have not changed. That is the long lasting impact of this program, **a legacy that goes beyond the campsite.**

Shanice Maxwell - Alumni

MORRY’S CAMP HIGHLIGHTS

SUMMER LEARNING AND OVERNIGHT CAMP EXPERIENCE

Located in upstate New York on a campsite featuring excellent facilities, students have 950-acres of opportunity.

Our camp programs provide children and teens with the space to connect with their peers, while being given leadership and mentoring opportunities. They can engage their interests with a variety of creative programs, apply themselves to educational challenges, get in touch with the great outdoors, and experience traditional camp activities.



SOCIAL JUSTICE PROGRAM

Our Social Justice Program is an educational forum that helps campers identify and analyze disparities in the world around them. Teens meet to discuss and explore inequalities and systems of oppression through group discussions, storytelling, historical analysis, films, workshops and creative writing.

2016 LEAD TRIP

Participants entering 10th grade have spent the school year preparing for their upcoming Leadership, Education, Awareness and Development (LEAD) Trip. The focus of this trip is on educational, recreational and historical opportunities throughout the northeast.



FRED GABLER SPORTS PAVILION

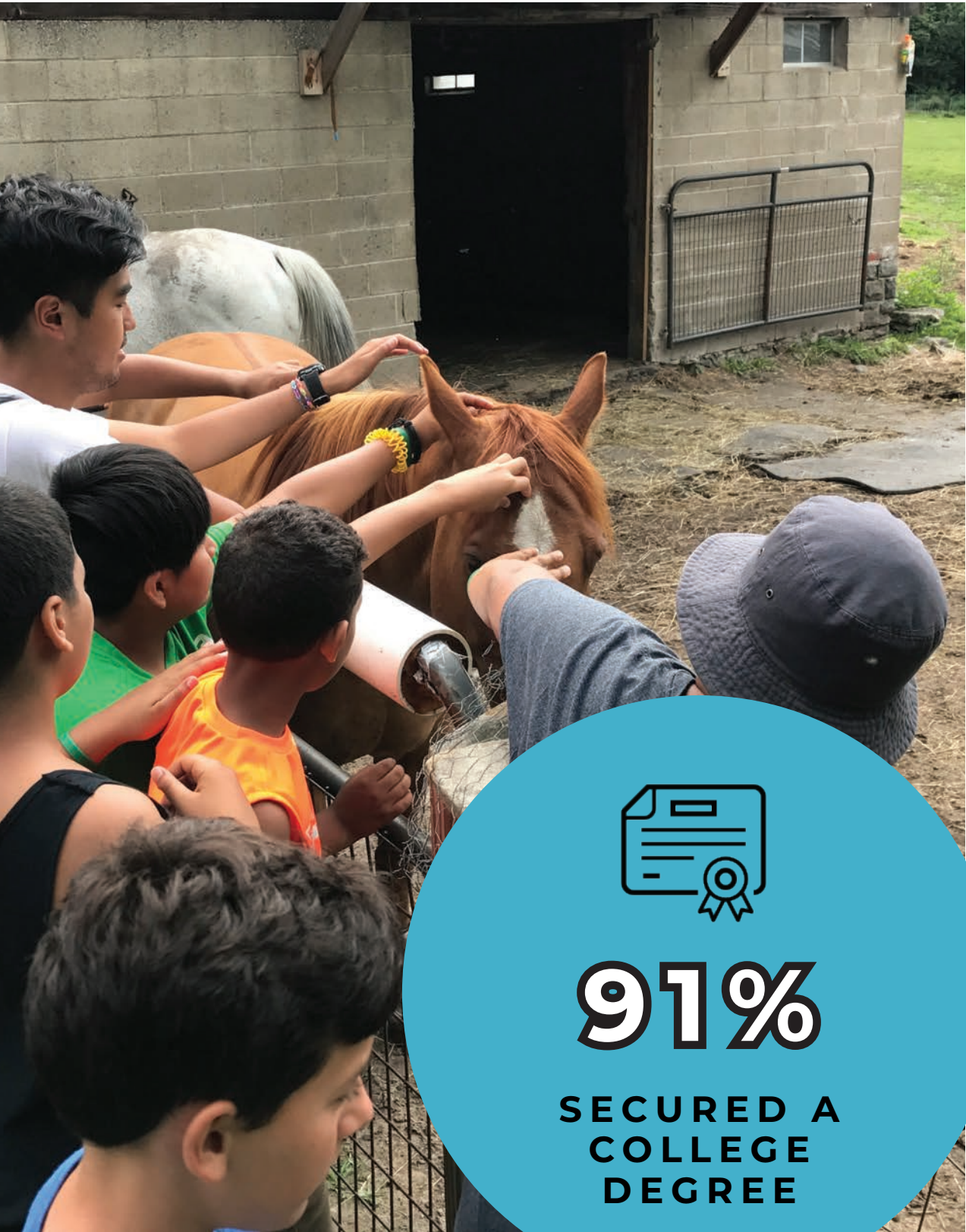
SPRING 2016

The steel arrives at Morry’s Camp and building of the Pavillion begins.



SUMMER 2016

Grand Opening of the Fred Gabler Sports Pavilion!





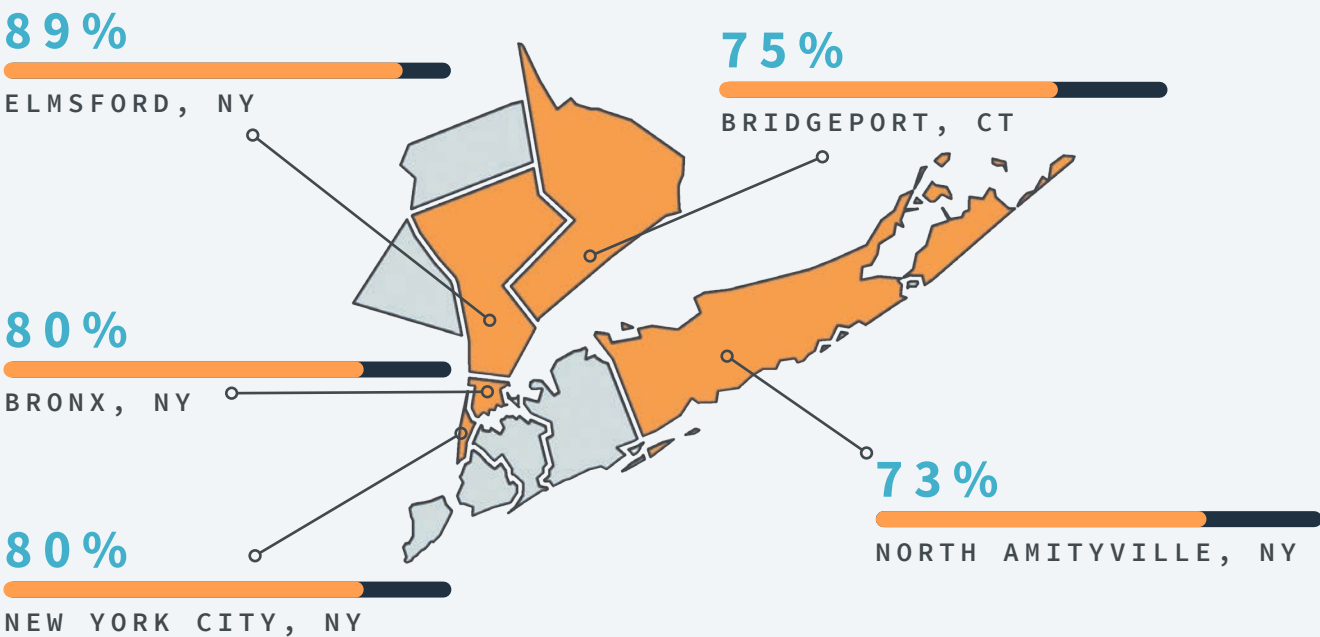
91%

SECURED A COLLEGE DEGREE

COMMUNITY PARTNERS

Project Morry is committed to maintaining strong partnerships with respected schools, community organizations and agencies within the tri-state area in order to achieve the best possible outcomes for our young people. Students who participate in our program are referred by these community organizations who continue to partner with us throughout each student’s Project Morry journey. Our community partners play a vital role in the success of Project Morry and the lives of our students.

COMMUNITY GRADUATION RATES 2017



“Project Morry is not just a vital extension of our school community, but also a “blanket” of support that many kids and families need in their life. Our district is truly fortunate to have partnered with Project Morry for almost two decades.

DEBBIE BARBOSA
Third Grade Teacher
Alice E. Grady Elementary School



FALL BENEFIT UPDATE

2016 AND 2017 ANNUAL FALL BENEFITS

For two consecutive years, Project Morry has experienced tremendous growth in attendance and revenue for its signature fundraiser honoring key volunteers and supporters who have made a significant impact in our work with youth. The 2016 and 2017 events were both held at Pier Sixty Chelsea Piers in New York City.

Scott Ralls received the 2016 Morry Award, our highest honor, for his exemplary contribution to Project Morry for over two decades. As a camp director and owner, Scott knows first-hand the tremendous impact our nine-year program has on changing the trajectory of our kids. The event was attended by over 500 guests.

The 2017 fall event proved to be our largest revenue generating event to date, raising over \$1m with nearly 600 guests in attendance. Project Morry presented Douglas Present with the Morry Award. A long-time leader of the organization, Douglas Present serves on Project Morry’s Board and has been an active leader and participant for over a decade.

“Project Morry makes the world a little more fair” - Douglas Present



2016 AND 2017 DARE TO DREAM

Every spring, Project Morry hosts a young professional event that attracts over 100 professional, civic-minded guests, ages 25-40, from the camp community who gather to acknowledge and celebrate the amazing work of Project Morry. As a completely volunteer-driven event, Dare to Dream cultivates the next generation of donors, mentors and friends by giving young supporters an opportunity to catch up with old camp contacts, meet new people, and stay up-to-date with the happenings at Project Morry.

Our 2016 and 2017 Dare to Dream events were both held at Lexicon in New York City. The Co-Chairs for the event were Matt Jackowitz and Ruth Kleinman.



SUPPORT PROJECT MORRY

VOLUNTEER OPPORTUNITIES

BECOME A COACH

Mentor a high school student as they navigate the college application process.

PRESENT AT A WORKSHOP

Facilitate a workshop at a school year meeting or at camp on topics that are important to you professionally or personally.

INCREASE COLLEGE READINESS AND CAREER AWARENESS

Host a student for a job shadow day, provide a summer internship opportunity, or participate in Career Day at camp.

SHARE YOUR SKILLS

Donate your pro bono technical assistance on graphic design, marketing, public relations, technology, or human resource projects.

TRIBUTE TO 2016-2017

VOLUNTEERS

KIDS THAT GIVE

We receive year-round support from highly-motivated youth who generously dedicate their time to helping our organization grow, whether by creation of fundraising projects or important in-kind donations. One Sunday each month, these dedicated kids gather at Project Morry’s Elmsford office to work together.

Kids That Give projects are as inspired and varied as the kids who create them. They include collecting camp and school supplies or fundraising as part of a mitzvah project, charity basketball game or walk-a-thon. Kids That Give are also social entrepreneurs who develop and run their own businesses selling handmade jewelry, personalized sneakers, or custom stickers and donating the profits to Project Morry!

CAMPS THAT GIVE

Over the years, Project Morry has established partnerships with a host of camps. They collaborate with us in a variety of ways: participation in our events, supporting Project Morry initiatives, and offering their own campers and families the wonderful opportunity to give back to Project Morry kids through their own camp-driven activities.

MENTORING/COACHING

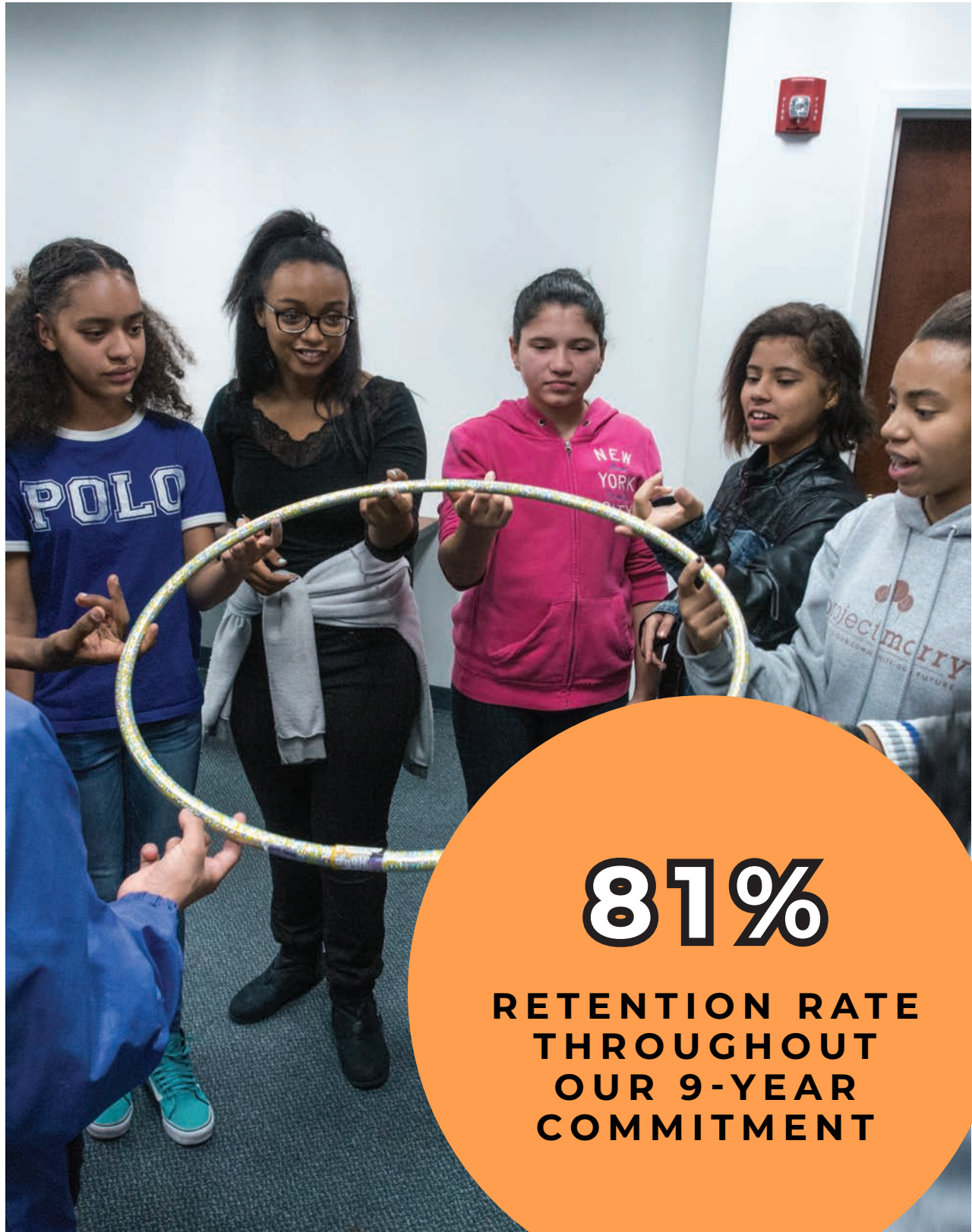
The Project Morry mentorship program is designed to provide high school juniors and seniors with one-on-one support so they can successfully navigate high school while simultaneously preparing for their post-graduation experiences. Youth are matched with volunteer coaches who provide year-round support, on a monthly basis, particularly with college and career preparation.

Coaches are an important presence in the life of their mentees. They work with youth to help them set goals; create a resume, find summer employment and understand workplace etiquette; prepare for the PSAT and SAT; and navigate the college application and selection process.



I’m a firm believer in equality and an advocate for diversity and inclusion. But saying this without action is meaningless. Morry had a dream of any kid going to a camp. I’m proud to be part of Project Morry’s extension of this statement to say ‘why can’t any kid achieve their lifetime dreams?’

PAT D’SOUZA
Volunteer



81%
**RETENTION RATE
THROUGHOUT
OUR 9-YEAR
COMMITMENT**

THANK YOU TO OUR 2016-2017 FOUNDATION AND CORPORATE PARTNERS

The Alice Lawrence Foundation
Alvin and Fanny B. Thalheimer Foundation, Inc.
Bank of America Charitable Foundation
Benevity Community Impact Fund
The Carl Marks Foundation Inc.
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The Timber Lake Foundation
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SUPPORT DONATE TO PROJECT MORRY

If you'd like to make a donation to Project Morry, please contact Christine Elstein at 914-460-7324 or christine@projectmorry.org. You can also donate on our website: www.ProjectMorry.org/Donate

THANK YOU TO OUR 2016-2017
MAJOR DONORS
CONTRIBUTORS

\$100K AND UP

David and Hermine Heller
Jay and Mindy Jacobs
TLC STARFISH Foundation

\$75K-\$99,999

Douglas and Susan Present
Jeffrey and Amy Silverman

\$50K-\$74,999

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Bob and Jennifer Male

\$25K-\$49,999

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Matthew Katz
Meri and Michael Marcus
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Peter and Nancy Saperstone

\$15K-\$24,999

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\$5K-\$9,999

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Michael Wach
David and Sue Wishnow
Jorge and Alix Wolf

AS OF SEPTEMBER 30, 2016

FINANCIAL STATEMENTS

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

CURRENT ASSETS		
Cash	\$	823,729
Contribution receivable, net of allowance for doubtful accounts of \$50,249		649,737
Marketable securities		224,506
Prepaid expenses		50,864
TOTAL CURRENT ASSETS	\$	1,748,836
PROPERTY & EQUIPMENT		
Land	\$	1,000,000
Furniture and equipment		1,171,063
Buildings and improvements		3,293,207
Subtotal		5,464,270
Less accumulated depreciation		(1,054,164)
TOTAL PROPERTY AND EQUIPMENT	\$	4,410,106
OTHER ASSETS		
Contributions receivable, less current portion, net of allowance for doubtful accounts of \$11,314	\$	139,543
TOTAL OTHER ASSETS	\$	139,543
TOTAL ASSETS	\$	6,298,485
CURRENT LIABILITIES		
Accounts payable	\$	139,519
Accrued expenses		34,751
Line of credit payable		75,000
Current portion of notes payable		25,943
TOTAL CURRENT LIABILITIES	\$	275,213
LONG-TERM LIABILITIES		
Notes payable, less current portion	\$	454,235
TOTAL LONG-TERM LIABILITIES	\$	454,235
TOTAL LIABILITIES	\$	729,448
NET ASSETS		
Unrestricted	\$	4,487,101
Temporarily restricted		1,081,936
TOTAL NET ASSETS	\$	5,569,037
TOTAL LIABILITIES AND NET ASSETS	\$	6,298,485

CONSOLIDATED STATEMENT OF ACTIVITIES

REVENUE AND SUPPORT	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Contributions	\$ 1,240,655	\$ 42,414	\$ 1,283,069
Special event income (net of direct expenses of \$178,093)	846,743	-	846,743
Gain (loss) on the sale of marketable securities-net	1,215	(345)	870
Unrealized gain (loss) on marketable securities-net	1,867	(3,787)	(1,920)
Interest and dividend income	163	5,755	5,918
Rental Income	43,209	-	43,209
Net assets released by restriction - restrictions satisfied by payments	320,092	(320,092)	-
TOTAL REVENUE AND SUPPORT	\$ 2,453,944	\$ (276,055)	\$ 2,177,889
EXPENSES	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Program services -			
Under Grad Program	\$ 1,356,001	-	\$ 1,356,001
Post Grad Program	713,342	-	713,342
Total program services	2,069,343	-	2,069,343
Supporting services -			
Administrative and general	454,844	-	454,844
Fundraising	55,979	-	55,979
Total supporting services	510,823	-	510,823
TOTAL EXPENSES	\$ 2,580,166	-	\$ 2,580,166
CHANGE IN NET ASSETS	(126,222)	(276,055)	(402,277)
NET ASSETS AT THE BEGINNING OF YEAR	4,613,323	1,357,991	5,971,314
NET ASSETS AT END OF YEAR	\$ 4,487,101	\$ 1,081,936	\$ 5,569,037

AS OF SEPTEMBER 30, 2017

FINANCIAL STATEMENTS

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

CURRENT ASSETS		
Cash	\$	498,339
Contribution receivable, net of allowance for doubtful accounts of \$40,993		505,579
Marketable securities		193,680
Prepaid expenses		60,687
TOTAL CURRENT ASSETS	\$	1,258,285
PROPERTY & EQUIPMENT		
Land	\$	1,000,000
Furniture and equipment		1,287,891
Buildings and improvements		3,364,463
Subtotal		5,652,354
Less accumulated depreciation		(1,252,350)
TOTAL PROPERTY AND EQUIPMENT	\$	4,400,004
OTHER ASSETS		
Contributions receivable, less current portion, net of allowance for doubtful accounts of \$7,453	\$	91,926
TOTAL OTHER ASSETS	\$	91,926
TOTAL ASSETS	\$	5,750,215
CURRENT LIABILITIES		
Accounts payable	\$	166,611
Accrued expenses		19,653
Line of credit payable		75,000
Current portion of notes payable		28,359
TOTAL CURRENT LIABILITIES	\$	289,623
LONG-TERM LIABILITIES		
Notes payable, less current portion	\$	425,880
TOTAL LONG-TERM LIABILITIES	\$	425,880
TOTAL LIABILITIES	\$	715,503
NET ASSETS		
Unrestricted	\$	4,349,817
Temporarily restricted		684,895
TOTAL NET ASSETS	\$	5,034,712
TOTAL LIABILITIES AND NET ASSETS	\$	5,750,215

CONSOLIDATED STATEMENT OF ACTIVITIES

REVENUE AND SUPPORT	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Contributions	\$ 1,208,409	\$ 13,851	\$ 1,222,260
Special event income (net of direct expenses of \$233,331)	918,753	-	918,753
Gain (loss) on the sale of marketable securities-net	5,741	83	5,824
Unrealized gain (loss) on marketable securities-net	8,737	(2,834)	5,903
Interest and dividend income	60	4,803	4,863
Rental Income	41,883	-	41,883
Net assets released by restriction - restrictions satisfied by payments	412,944	(412,944)	-
TOTAL REVENUE AND SUPPORT	\$ 2,596,527	\$ (397,041)	\$ 2,199,486
EXPENSES	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Program services -			
Under Grad Program	\$ 1,453,915	-	\$ 1,453,915
Post Grad Program	730,614	-	730,614
Total program services	2,184,529	-	2,184,529
Supporting services -			
Administrative and general	485,936	-	485,936
Fundraising	63,346	-	63,346
Total supporting services	549,282	-	549,282
TOTAL EXPENSES	\$ 2,733,811	-	\$ 2,733,811
CHANGE IN NET ASSETS	(137,284)	(397,041)	(543,325)
NET ASSETS AT THE BEGINNING OF YEAR	4,487,101	1,081,936	5,569,037
NET ASSETS AT END OF YEAR	\$ 4,349,817	\$ 684,895	\$ 5,034,712

The financial statements of Morry’s Camp, Inc. are audited by Wagner & Zwerman LLP, Hauppauge, NY. For a copy of the audited financial statements with footnotes, write to: Accounting Department, Morry’s Camp, Inc., 1 Gateway Plaza, Suite 1D, Port Chester, NY 10573 or Office of the Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271.

2019

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2019

PROJECT MORRY STAFF

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Michelle Rufrano
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projectmorry
OUR YOUTH • OUR COMMUNITY • OUR FUTURE

The Project Morry 2016-2017 Annual Report was generously underwritten by
Robert, Marla, Cory and Justin Oringer.