



Marketing and Communication Associate

Project Morry is a comprehensive, year-round youth development organization dedicated to empowering children from under-resourced communities to create a positive future. Our ten year commitment to each child closes the opportunity gap through a combination of academic enrichment and support, leadership development and an exceptional summer camp experience.

Position

The Marketing and Communication Associate is an energetic and hands-on team member. A member of the Fund Development team, this role is responsible for creating digital and traditional marketing and communication strategy, materials, and content to support both fundraising and program efforts. This is an outstanding opportunity for a highly motivated individual to play a critical role while developing leadership and professional skills.

Fund Development

- Create and oversee all marketing and communications strategy and collateral, including print, digital and social media to support Program and Fund Development's ongoing needs and initiatives.
- Ensure that all marketing content and materials are consistent with Project Morry's organizational brand including social media channels and the website.
- Work closely with Fund Development and Program teams to create and post engaging social media and website content regularly. Monitor and support Project Morry's online engagement with all stakeholders including students, families, donors, corporate and foundation supporters.
- Manage Project Morry website, creating and updating content and creating individual fundraising pages.
- Manage production of Project Morry's Annual Report working with internal and external stakeholders on drafting content as well as management of graphic designer.
- Work with Fund Development Coordinator on marketing calendars and content for all peer-to-peer fundraising and fundraising appeals including Giving Tuesday.
- Oversee the creation and successful completion of all event related marketing materials for annual fall gala, spring event, and others as needed. Work with event consultants, graphic designers, and other vendors to produce collateral including electronic journal, invitation, event website, sponsorship packages, and customized outreach materials for board, honorees and other stakeholders.

Program

- Work with the Program team to create and/or brand curriculum materials, handouts, presentations, and brochures for internal and external stakeholders.
- Create and manage social media and website content to promote summer and school year programs, engage Project Morry alumni, or recruit seasonal staff, etc.

Reports To

Fund Development Coordinator

Qualifications

- Committed to the mission and goals of Project Morry
- Proactive problem solver in an entrepreneurial environment. Able to think strategically and analytically.
- Bachelor's degree required
- Minimum of 1-2 years of progressively responsible work experience in marketing/communications or fund development preferred. Prior marketing and graphic design experience strongly preferred.
- Social media savvy with a strong online presence a plus

- Strong project management skills and attention to detail required.
- Excellent written and verbal communication skills. Able to work with a diverse community of people in a variety of settings, always maintaining the highest level of professionalism.
- Demonstrated proficiency in digital, social media, and Microsoft Office

Project Morry is an equal opportunity employer. People of color, women, people with disabilities, immigrants, veterans, members of the LGBTQ community, and those with lived experiences in the communities we serve are strongly encouraged to apply.

Hours and Compensation

This is a full-time position. Annual salary \$45k-\$52k depending on experience. Work location is currently hybrid.

How to Apply

Please send resume and cover letter to Paola Agudelo, Fund Development Coordinator, at Paola@ProjectMorry.org. No calls please.